

Angelina Doherty

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graphic design
illustration
visual marketing

work experience

Freelance / Graphic Designer

April 2014 to Present - Montreal, QC

Self-employed, collaboration with others to create imagery and concepts that both meet and exceed the clients' needs and expectations. Creating visual solutions for clients while keeping up with the latest design trends and techniques.

WatchMojo / Graphic Designer

October 2017 to June 2019 - Montreal, QC

Responsible for branding assets including YouTube banners, show logos, thumbnail art, in-show graphics, marketing decks, and any graphics for core channel as well as the extended WatchMojo network.

Wizmet International / Graphic Designer

March 2017 to August 2017 - Lachine, QC

Label and package design creation for a range of bath and beauty products including gift sets and individual products distributed throughout the US and Canada. Product photo re-touching, creating compelling designs in a competitive market, finalized Illustrator files within the correct dielines to be sent to China for printing.

iNexus/MusicPromoToday / Creative Director

June 2016 to September 2016 - Montreal, QC

Oversaw all designs on social media, co-created musician branding identity, designed logos, created promotional decks for MusicPromoToday. Experienced working for a small ad agency focusing on EDM artists, meeting campaign deadlines with a team, and learned the fast-paced nature of managing multiple campaigns simultaneously.

Emma Willard School Communications / Design Intern

July 2013 to July 2015 (summer position) - Troy, NY

Responsible for complete production and publication of print and digital formats of community handbook. Photo editing, campus map creation, interior dormitory signage, and various Emma Willard publicity graphics that integrated new branding.

The Theater Barn / Scenic Painter, Board Op., Prop Designer

May 2008 to August 2014 (summer position) - New Lebanon, NY

Constructed sets, scenic painting (faux finishes, textures, etc.) Light and Sound board operator for all performances. Promotional photography for the theater and professional headshots of individual actors. Built and designed props.

education

Concordia University / Graduate Certificate in Digital Technologies and Design Art Practice

2015 to 2016 - Montreal, QC

Courses in interactive media and exhibition design. Individual research project, Food Play, focused on creating playful designs that promote a more mindful approach to eating and consumerism.

SUNY Potsdam / BFA Studio Art

2011 to 2015 - Potsdam, NY

summa cum laude

Bachelor of Fine Arts program with a concentration in Digital Design. Fine Arts major / Art History minor

Emma Willard School / High School Diploma

2007 to 2011 - Troy, NY

General Program and Art Concentration. Additional electives in photography, digital imaging, drawing, and painting.

skills

brand identity, logo design, website design, text + image layout [brochures, newsletters, books, magazines], promotional + portrait photography, drawing, typography, sketching, painting, scenic painting, package design

programs

Photoshop, Illustrator, InDesign, Lightroom, Procreate, CorelDraw, Microsoft Suite, Google Suite

interests + hobbies

fiber art (knitting/crochet/weaving), gardening, CrossFit, third wave coffee, Art History, 80s synth/dream pop

exhibitions

BFA Exhibition

2015

Gibson Gallery, SUNY Potsdam, Potsdam, NY

Student Art Association Salon Style Exhibit

2015

Blackbox, SUNY Potsdam, Potsdam, NY

Looking at Ourselves: Art in an Age of Computers

(Co-exhibit with Tergel Purevdorj)

2015

Dietel Gallery, Emma Willard School, Troy NY

Spectrum: Recalibrate Graduate Certificate in Digital Technologies and Design Art Practice Exhibition

2016

Blackbox, Concordia University, Montreal, QC

awards/features

Featured Artist

Dutchess County Sheep & Wool Festival, 2020
Design will be used on the virtual festival's 2020 website, merchandise and digital media

SUNY Potsdam

Robert B. Dunn Art Award / May 2015

William Gambling Art Scholarship / May 2014

Emma Willard School

Junior Art Award / May 2010

Lucy Dai Art Scholarship / May 2013